

PO Box 383  
Croton-on-Hudson, New York 10520

**JOANNE LANDAU**  
[jzlandau@aol.com](mailto:jzlandau@aol.com)  
[jkurtsam@optonline.net](mailto:jkurtsam@optonline.net)

914-271-5706 (o)  
914-646-7441(m)

---

*Corporate Board candidate and president/investor of privately owned real estate business.  
Fortune100 executive with extensive experience in mutual funds, private and institutional investments.  
Board specialization in search/ nomination and audit committee financial expert.  
Reputation for strategic leadership and sound judgment.*

## **BOARD EXPERIENCE / AFFILIATIONS**

### **Profit**

Hudson Holding Corp., Present, Independent Director  
Kurtsam Realty Corp., Present, Internal Director  
Caleb Corp., Present, Internal Director  
Libera Capital Management, LLC, 2003, Internal Director

### **Not-for-Profit**

Youth Centers, Inc., New York, NY, Board, 2000- present, President, 2002-present  
Teatown Lake Reservation, Ossining, NY, Executive, 1998-present, Secretary-present  
Yale School of Management, New Haven, CT Corporate Governance/Social Ent.-present  
Financial Women's Association, New York, NY, Member, 1992-present

## **CAREER SUMMARY**

2003-Present	<b>KURTSAM REALTY CORP.</b> <i>President and Investor</i> Manage family real estate business of neighborhood shopping centers and small commercial buildings. Responsible for budgeting, accounting, financial statements, internal controls and tenant/town relations. Currently negotiating \$10 million+, 50,000 square foot remodelings.	Westchester, NY
2000-2002	<b>ZURICH SCUDDER -DEUTSCHE ASSET MANAGEMENT/INVESTMENTS</b> <i>Senior Director, Strategic Marketing and Communications</i> Directed all strategic and tactical communications of investment unit across the organization and with the public for \$750 billion+ retail and institutional asset management business. Responsible for high-level analysis and thought leadership used to set firm's strategic direction. Facilitated relations with three mutual fund boards and 50+ portfolio managers.	New York, NY
1990-1999	<b>THE CITIBANK PRIVATE BANK/ INVESTMENTS, CITIGROUP</b> <i>Director, Global Marketing and Communications</i> Headed global marketing activities for \$100 billion+ investment business. Supervised staff, consultants, communications and public relations firms in their development and execution of marketing programs. Managed launches of proprietary and third party managers, leveraging key alliances with recognized industry leaders. Grew closed-end fund business by 40%.	New York, NY
1987-1989	<b>SHEARSON, LEHMAN, HUTTON, Marketing &amp; Sales Manager</b>	New York, NY
1984-1986	<b>BRISTOL MYERS PRODUCTS, Associate Product Manager</b>	New York, NY
1977-1982	<b>INTERNATIONAL FOOD WORKERS UNION, Regional Coordinator</b>	Geneva, Switzerland

## **EDUCATION**

<b>YALE SCHOOL OF ORGANIZATION AND MANAGEMENT</b> Masters in Business Administration, 1984	New Haven, CT
<b>GEORGETOWN UNIVERSITY SCHOOL OF FOREIGN SERVICE</b> Bachelors of Science, 1977	Washington, DC

## **PERSONAL**

Fluent in French. Working knowledge of German and Hebrew.